



ACTIVE CITIZENS

CITIZENS' PARTICIPATION IN SMALL & MEDIUM EU CITIES

SIMULATING THE DESIGN OF A PARTICIPATORY APPROACH

HANDS-ON ACTIVITY

by Lead Expert C. Gouache | Feb. 2020



PARTICIPATORY MISSION #0



Near the city center, there is a park that has been quite neglected for the last 15 years. The park appears to be quite deserted and only a few dog owners seem to still use it. You are thinking of transforming the park and make a new one. You want to include citizens in the process.

What will be your participatory methodology?

PARTICIPATORY MISSION #1



The city has many vacant buildings in the city center. You want to make sure there is social life in the center and want to work on the subject.

What will be your participatory methodology?

PARTICIPATORY MISSION #2



Young people in the city complain about the lack of services, infrastructure and equipment for them. You want to work on the subject.

What will be your participatory methodology?

PARTICIPATORY MISSION #3



The city needs to build its strategic climate plan (including vision for 2040 + actions). You wish to include citizens in the process rather than writing the plan on your own.

What will be your participatory methodology?

PARTICIPATORY MISSION #4



Many citizens would like to organize events and activities in the streets but procedures and authorizations are quite complex. There are many administrative papers to fill in and authorizations are long to get (at least one or two months). You want to work on this issue and wish to include citizens in the process.

What will be your participatory methodology?

PARTICIPATORY MISSION #5



The city need to dematerialize all administrative procedures in the next 2 years. You know that this is going to be a challenge for many citizens and you want to make you come up with user-friendly solutions.

What will be your participatory methodology?

WHO IS PARTICIPATING ?

SELECTED/
CHOSEN/
TARGETED
CITIZENS

RANDOM
CITIZENS



WHY CITIZENS ?

CITIZENS AS
CITIZENS



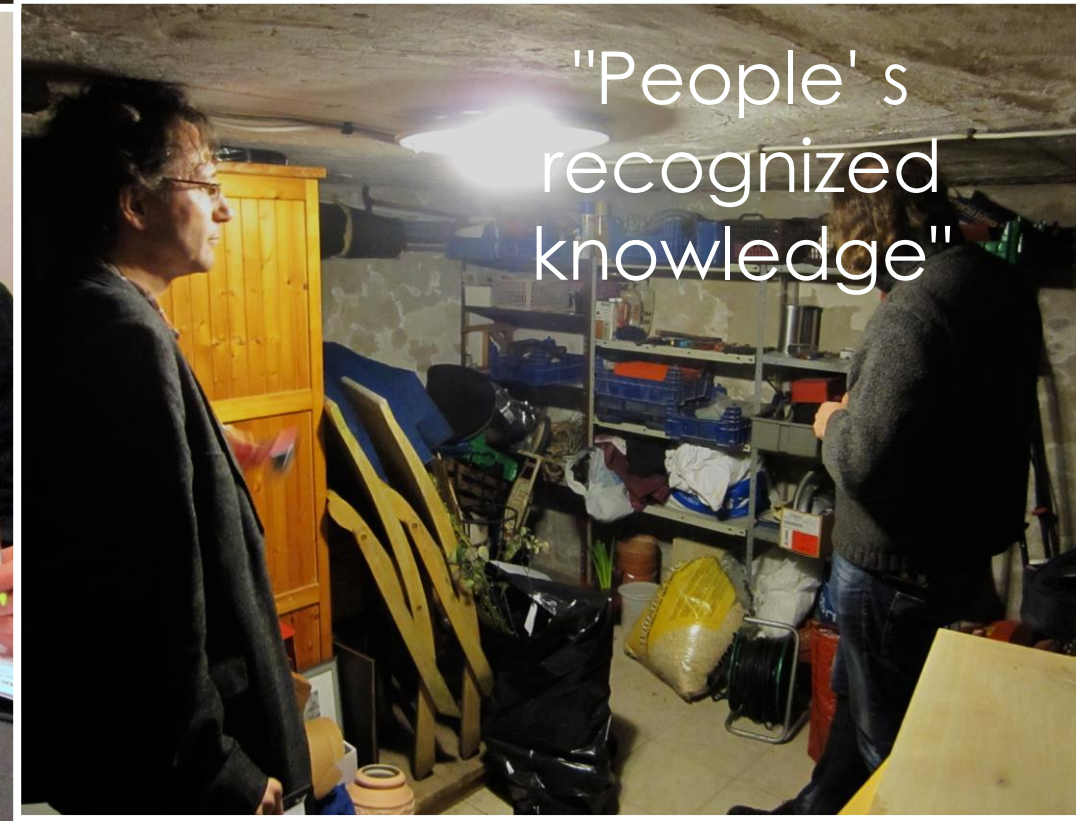
CITIZEN AS EXPERTS



"People's
opinion"



"People's
recognized
knowledge"



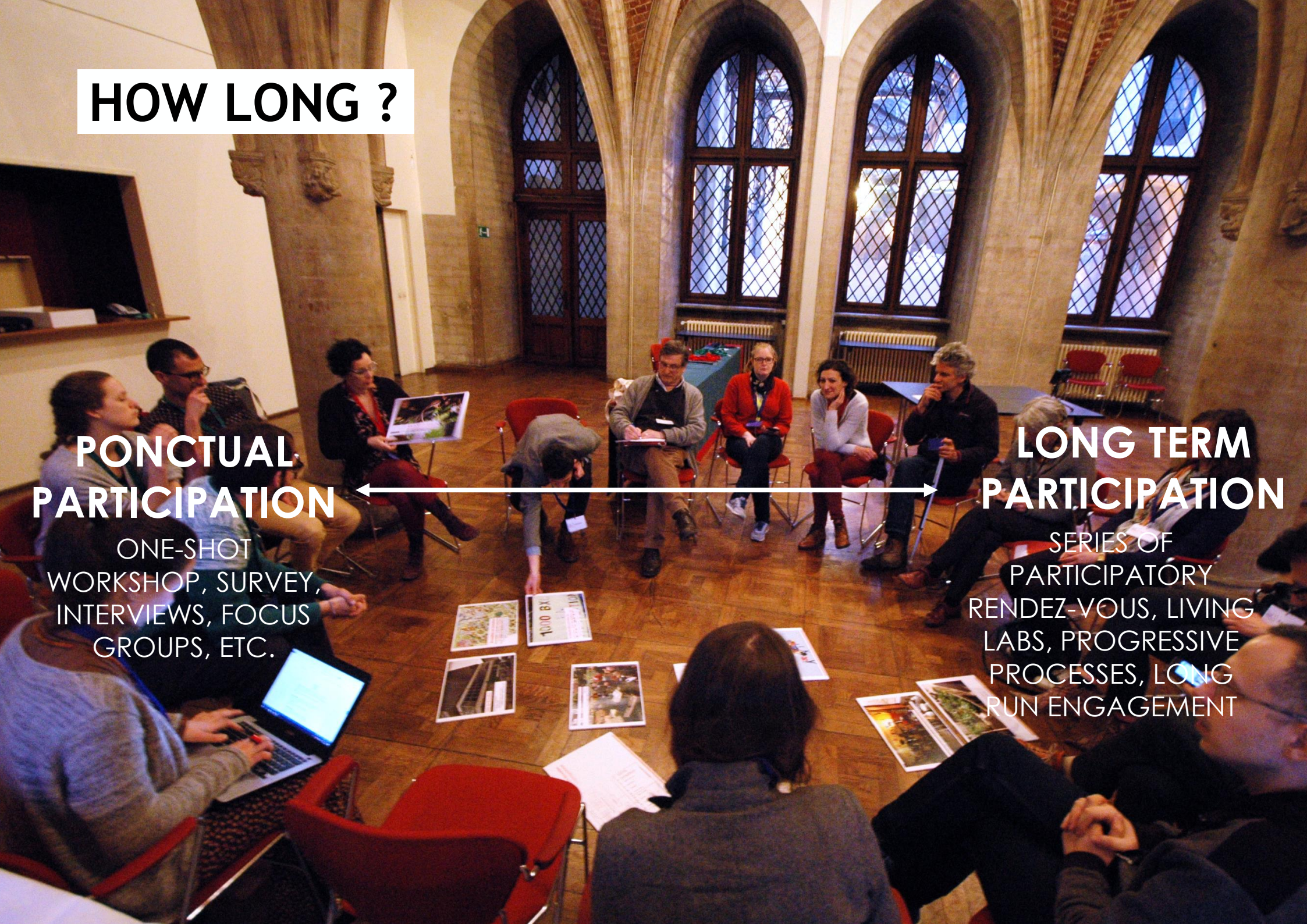
HOW LONG ?

PONCTUAL PARTICIPATION

ONE-SHOT
WORKSHOP, SURVEY,
INTERVIEWS, FOCUS
GROUPS, ETC.

LONG TERM PARTICIPATION

SERIES OF
PARTICIPATORY
RENDEZ-VOUS, LIVING
LABS, PROGRESSIVE
PROCESSES, LONG
RUN ENGAGEMENT





WHAT DO WE WANT?



**TO REACT,
GIVE THEIR
OPINIONS**



**TO BUILD,
CO-CREATE,
INVENT**



REMINDER

We are not looking for the solution to the problem/issue! We are expecting your participatory methodology to work on the problem.

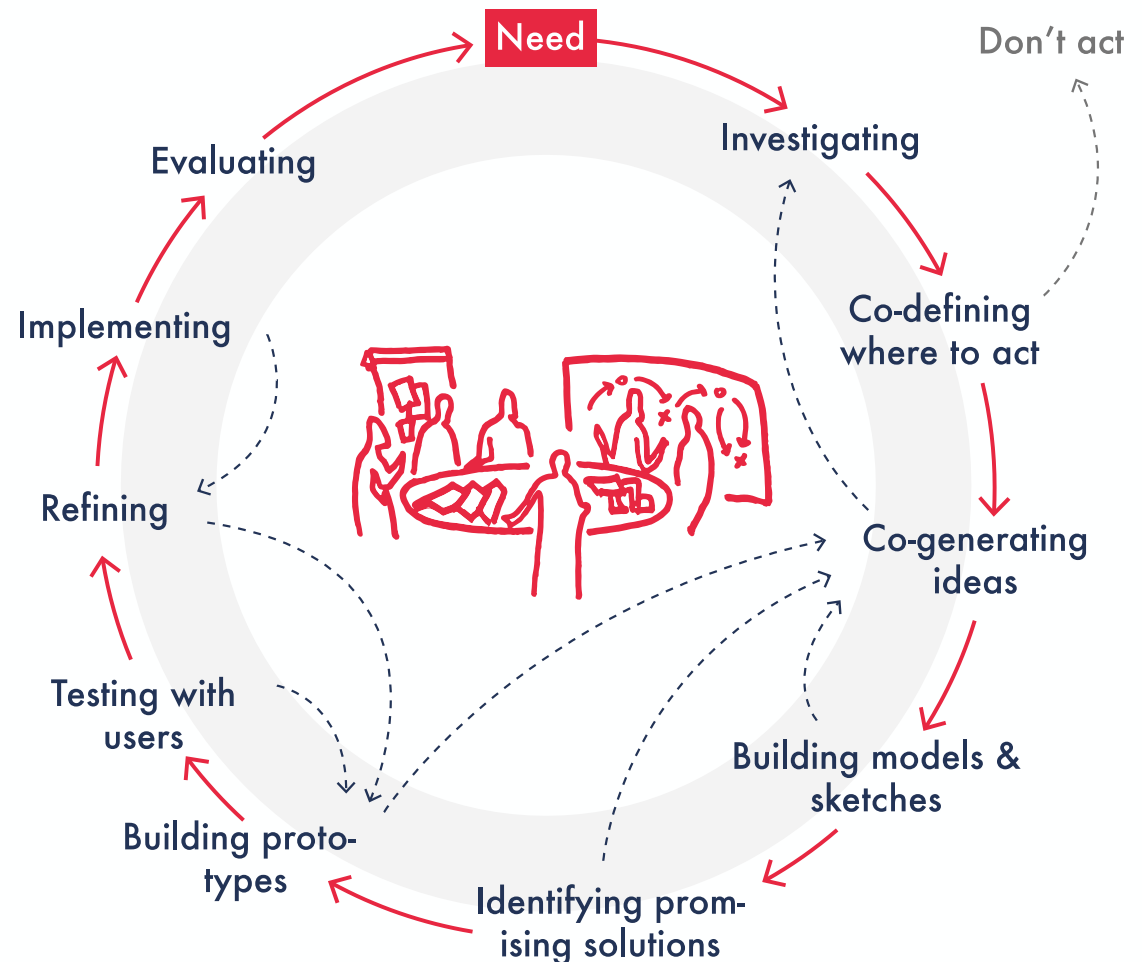


BE CAUTIOUS

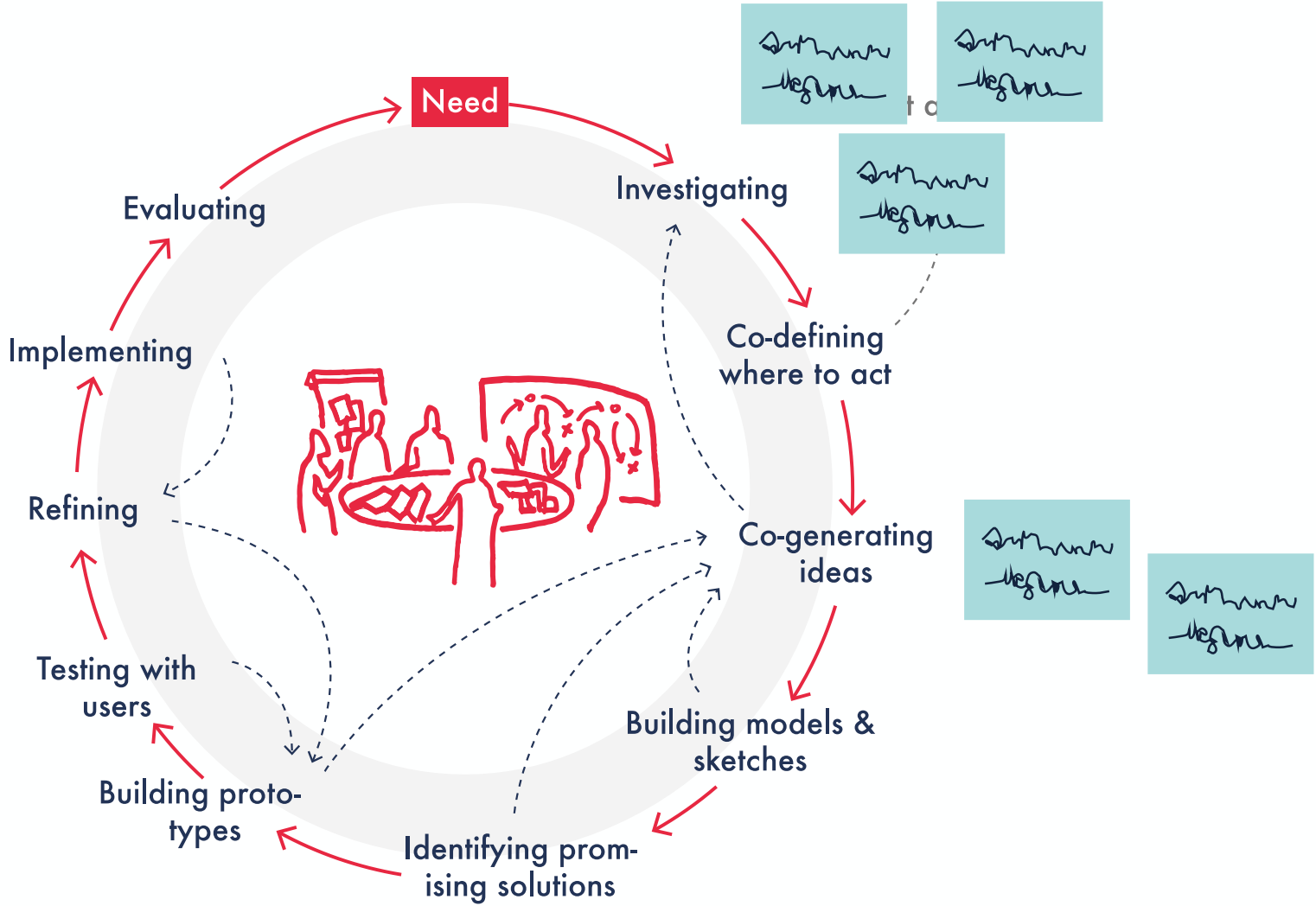
You don't have unlimited human and financial resources so **develop a methodology that you feel is reasonable/feasible yet qualitative/meaningful.**

PUBLIC POLICY-MAKING PROCESS USING THE PARTICIPATORY DESIGN APPROACH

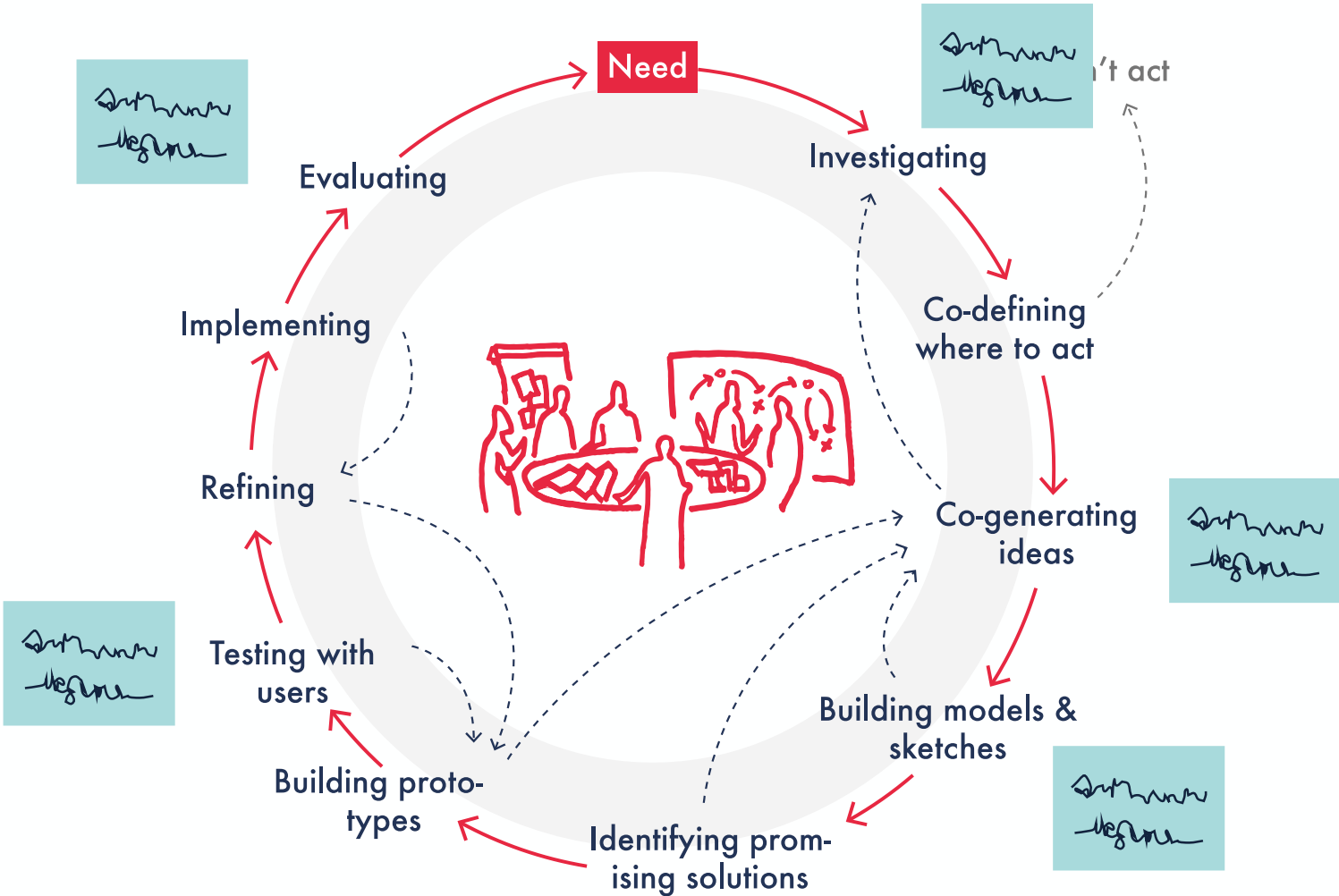
It is up to you to define at what stage you think it is the most relevant/interesting to include citizens.



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