



**AS TRANSFER
CITY PARTNER:**

BIELSKO-BIALA

CITY INFORMATION

With 169.000 inhabitants, 10.000 or more being students, the city of Bielsko-Biala has an ICT sector that has grown substantially over the last years, with an emerging start-up scene related to high tech industry. It's also a city with strong automotive and electro-technology industries, and has R+D centres of SMEs.

- The city is home to the University of Bielsko-Biala.

Local Industry 4.0 ecosystems' challenges

- Invest in digitalization and robotics
- Attract young talents to STEM field
- Find qualified staff
- University and companies need to come closer
- Improve the development of competences of the employees
- Close the gap between manufacturing industry and local service sector
- Raise awareness about benefits of digitalization
- Need facilitation & cooperation scheme for multistakeholder initiatives



Industry 4.0 policy focus and actions

- **Katowice Special Economic Zone:** established to support and accelerate restructuring progress and create jobs
- **Tech park** and **Beskid tech Incubator:** create favourable conditions for the development of SMEs, special mention on innovative industries. Transfer of knowledge from academic centres to enterprises. Companies like Hutchinson Poland
- **FabLab** Bielsko-Biala (ARRSA)
- Digital skills **workshops:** 4all, 4Education, 4Labor Force (based on target)
- **Showroom:** robotic arms
- **EU Industry Week**
- **BBDays4.IT**
- **iLaBB 43300 :** local innovation centre