

Level of stakeholder engagement evaluation

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Background

In order to evaluate the level of involvement by different stakeholders we have used a matrix that takes several aspects into consideration:

- How many stakeholders have been involved in the project?
- Which stakeholders (sectors and interests) have been involved in the project?
- How involved are the stakeholders? We have identified three levels of involvement:
 1. Information, 2. Participation, 3. Ownership.

Our evaluation shows that a total number of 5,859 stakeholders have been involved. While the vast majority (5,403) has mainly been receivers of information, 291 stakeholders have participated in events or activities, and an impressive number of 165 stakeholders can be defined as drivers and key people in the future development of the Diet for a Green Planet concept in the respective cities.

Furthermore, the project has involved a broad scope of stakeholders and that the practice transfer has involved more people than the policy related work.

PROJECT LEVEL	Information (knowledge of)		Participation (understanding)		Ownership (doing)		Summary
	Practice transfer	Diet Policy	Practice transfer	Diet Policy	Practice transfer	Diet Policy	
Kitchen managers	46	3	28	3	12	3	95
Kitchen staff	232	0	48	0	4	0	284
Headmasters	38	15	15	3	10	3	84
Teachers	853	50	44	2	4	2	955
Policy makers	37	61	19	43	5	29	194
Farmers	44	0	17	0	8	0	69
Researchers	2	0	2	2	2	2	10
NGOs	24	24	1	1	7	7	64
Civil servants	72	13	17	16	34	27	179
Business (Food Chain)	16	3	7	3	3	3	35
General public	3 870	0	20	0	0	0	3 890
Summary	5 234	169	218	73	89	76	5 859

SÖDERTÄLJE (Giving City)	Information (knowledge of)		Participation (understanding)		Ownership (doing)		Summary
	Practice transfer	Diet Policy	Practice transfer	Diet Policy	Practice transfer	Diet Policy	
Kitchen managers	20		10		1		31
Kitchen staff	150						150
Headmasters	3				1		4
Teachers	363		10				373
Policy makers		33	1	3	1	2	40
Farmers	4		1				5
Researchers			1	1	1		3
NGOs	20	20			3	3	46
Civil servants	7	3	3	2	14	11	40
Business (Food Chain)	5		2				7
General public	2 000						2 000
Summary	2 572	56	28	6	21	16	2 699

MOLÉTAI (Receiving City)	Information (knowledge of)		Participation (understanding)		Ownership (doing)		Summary
	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	
Kitchen managers	6		3		3		12
Kitchen staff	32						32
Headmasters	5				3		8
Teachers	120		30				150
Policy makers		3	1	3	1	2	10
Farmers	20		1				21
Researchers	1		0	1	0		2
NGOs	3	3			3	3	12
Civil servants	5	4	4	4	10	10	37
Business (Food Chain)	1		2				3
General public	300						300
Summary	493	10	41	8	20	15	587

LOMZA (Receiving City)	Information (knowledge of)		Participation (understanding)		Ownership (doing)		Summary
	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	
Kitchen managers	10		10		3		23
Kitchen staff	30		40				70
Headmasters	15		11		2		28
Teachers	20				1		21
Policy makers	12		12	12			36
Farmers	10		10		5		25
Researchers						2	2
NGOs							0
Civil servants	10						10
Business (Food Chain)							0
General public	70		20				90
Summary	177	0	103	12	11	2	305

MOLLET DEL VALLÈS (Receiving City)	Information (knowledge of)		Participation (understanding)		Ownership (doing)		Summary
	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	<i>Practice transfer</i>	<i>Diet Policy</i>	
Kitchen managers	10	3	5	3	5	3	29
Kitchen staff	20	0	8	0	4	0	32
Headmasters	15	15	4	3	4	3	44
Teachers	350	50	4	2	3	2	411
Policy makers	25	25	5	25	3	25	108
Farmers	10	0	5	0	3	0	18
Researchers	1	0	1	0	1	0	3
NGOs	1	1	1	1	1	1	6
Civil servants	50	6	10	10	10	6	92
Business (Food Chain)	10	3	3	3	3	3	25
General public	1 500	0					1 500
Summary	1 992	103	46	47	37	43	2 268