

**Driving  
change  
for better  
cities**

## **URBACT Call for Good Practices**

**Open: 15 April - 30 June 2024**

**URBACT**



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**It's the final  
countdown!**

**Deadline to  
apply: 30 June!**



# [ What we will talk about:

**1. The Call for Good Practices-what happens next?**

**2. Focus on the URBACT Transfer Networks,  
by Clémentine Gravier, Head of Unit Networks &  
Capacity-building**

**3. What's like leading an URBACT Transfer Network,  
by Kyriakos Kareklas, Mayor of Athienou (CY)**

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# 1. Call for Good Practices

15 April-30 June  
2024



# [ What are we looking for?

**A successful urban good practice implemented in a European city that is:**



**Impactful**



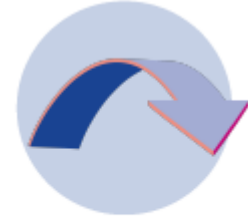
**Participatory**



**Integrated**



**Relevant  
for the EU**



**Transferable  
to other cities**

# [ Who is eligible?

- **Cities, municipalities, towns**
- **Infra-municipal tiers of government such as city districts and boroughs**
- **Metropolitan authorities and organised agglomerations**
- **Local agencies defined as public or semi-public organisations set up by a city**

*No limitations in terms of size and population in order to apply to this call for Good Practices*

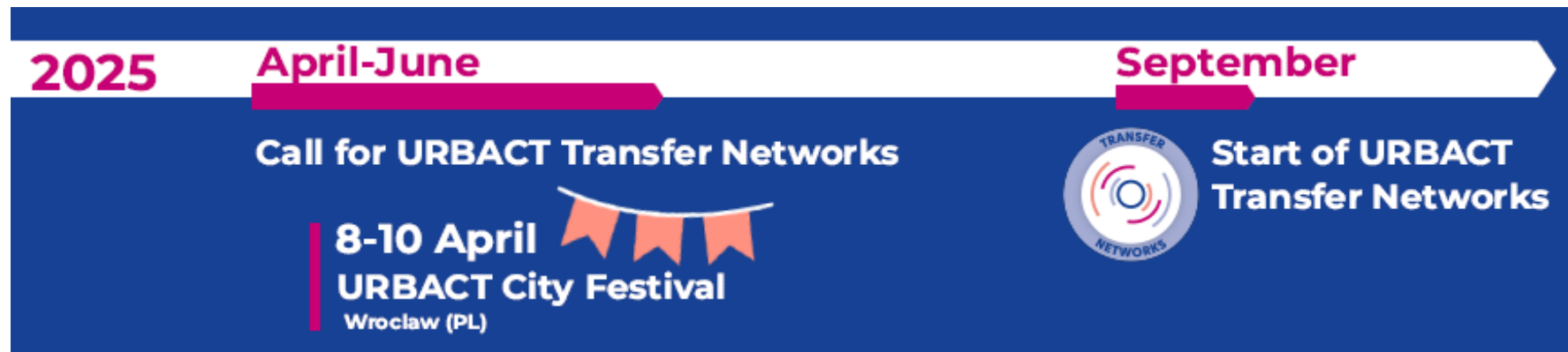
## Institutions from:

1. **27 EU Member States**
2. **Partner States** (Switzerland and Norway)
3. **IPA countries** (Albania, Bosnia and Herzegovina, Montenegro, North Macedonia and Serbia)
4. **Ukraine, Moldova**

# Questions about the call?



# Timeline of the call





**Visibility  
opportunities**



# Communication and visibility campaign

- **Through the URBACT channels and events**
- **DG Regional and Urban Policy external communication channels: Panorama, Inforegio and RegioFlash, and events**
- **European Urban Initiative channels and events**

# THE URBACT CITY FESTIVAL, 8-10 April 2025, Wrocław (PL)



# What to expect as an URBACT Good Practice city?

## 1. Be in the spotlight:

Award ceremony in the evening of 8 April



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# What to expect as an URBACT Good Practice city?

## 1. Be in the spotlight:

**Present your good practice to other 500 city representatives**



**[** What to expect as an URBACT Good Practice city?

## **2. Increase your knowledge on urban topics:**

**By discovering the other URBACT Good Practices and what's working in other European cities**

**[** What to expect as an URBACT Good Practice city?

### **3. Discover the Call for URBACT Transfer Networks:**

**Find out the details of the Call and how you can transfer your practice to other cities through an URBACT Transfer Network**

**[** What to expect as an URBACT Good Practice city?

## **4. Network and find your match !**

**Get to know your European peers and find partners to propose an URBACT Transfer Network!**



## 2. FOCUS ON URBACT Transfer Networks,

by Clémentine  
Gravier



# Transfer Networks (TN) – a bit of history

- Piloted under URBACT II (2007-2013)
- 23 TN & 7 TN 2<sup>nd</sup> Wave funded under URBACT III (2014-2020)

>>> 23 Good Practices transferred  
to 163 cities

>>> 186 cities involved in total



# WHAT is a Transfer Network?

## Good Practice City

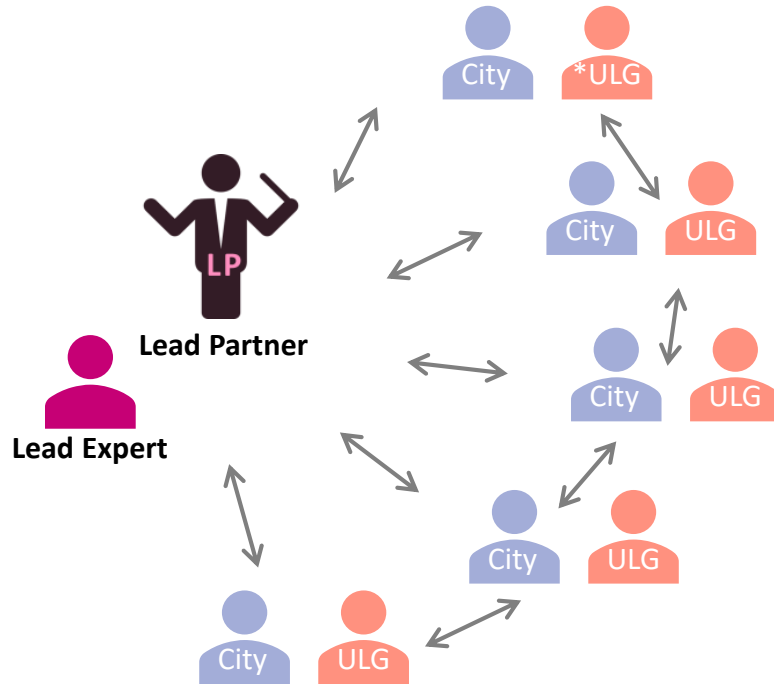
- Share the experience > 'mentor' role
- Refine and improve its own practice
- Wider recognition of the potential for re-use and greater visibility

## Transfer Cities

- Understand > adapt > reuse the good practice
- Experiment tried and tested solutions

- >>> Learning from peers across Europe
- >>> Enhancing capacities to deal with urban issues
- >>> Accessing financial resources for exchange and learning

# HOW does a Transfer Network work?



With support of

- URBACT Secretariat
- National URBACT Points
- Ad hoc experts

**\*ULG= URBACT Local Group**

- >>> **Lead Partner** must be an URBACT Good Practice city
- >>> One Transfer Network per Good Practice city

# WHO is a Transfer Network for?

## >>> Interested in transferring one of the selected URBACT Good Practices

To tackle a specific policy challenge with an integrated and sustainable solution

To adapt and re-use a tested and effective practice in their own city context

*as Transfer Cities*

## >>> Awarded with the URBACT Good Practice label

To lead and mentor the process of understanding, adapting and reusing their good practice.

To refine and improve their own methodology through peer reviews and with the support of URBACT experts.

*as Good Practice Cities*

# Eligible Beneficiaries

## Cities from:

- All EU Member States
- Partner States Norway & Switzerland
- IPA Countries: Albania, Bosnia-Herzegovina, Montenegro, North Macedonia, Serbia
- NDICI Countries: Ukraine & Moldova

### *What is a “City” under the URBACT IV Programme?*

- Cities, municipalities, towns
- Infra-municipal tiers of government (neighborhoods)
- Metropolitan Authorities & organized agglomerations
- Local agencies (public or semi-public organisations set up by a city)

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# Resources

## BUDGET

- EUR 750 000 (indicative, TBC) to be shared among partners
- Covering
  - ✓ Staff costs
  - ✓ Office & Administration costs (% of claimed staff costs)
  - ✓ Travel & Accommodation
  - ✓ External expertise
  - ✓ Equipment

## EXPERTISE ENVELOPE

- Additional envelope covering expertise days for Lead Experts & Ad Hoc experts - directly managed by URBACT

# The Transfer Network timeline

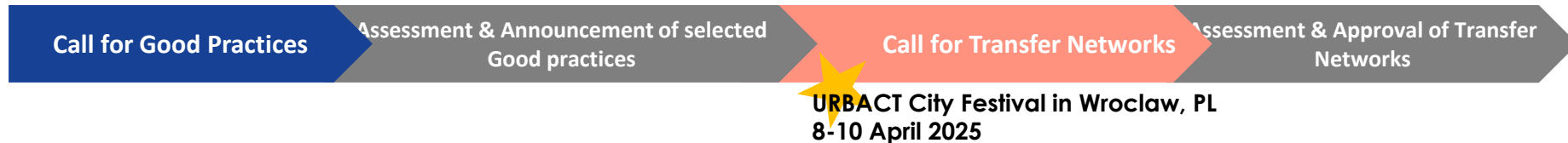
## The Call

April-June 2024

Autumn 2024

April-June 2025

July-October 2025



## The Network - 30 months

Start

October/November 2025

← 2026 - 2027 →

End

March/April 2028



- Production of transferability study & network roadmap
- Getting familiar with the URBACT Method
- Setting-up URBACT Local Groups
- Consolidation of partnerships

- Exchange & learning activities between network partners
- Realisation of the GP adaptation & transfer in each city
- Experimenting and consolidating new working processes within city administrations and with stakeholders

- Final Network Event
- Sharing Networks' results with wider audience



### & Additional Programme support

Capacity building activities (URBACT Universities/Campus)  
Knowledge uptake and visibility activities  
Support with policy advocacy by national URBACT points

URBACT Toolbox



Digital



Gender



Green



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**Any questions?**



**3. What's like  
leading an  
URBACT Transfer  
Network,**

**by Kyriakos  
Kareklas**







# MUNICIPALITY OF ATHIENOU, CYPRUS

Since 1926



7 000 inhabitants

Rich cultural heritage

High community engagement

Largest territory but 75% occupied by the Turkish troops.



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# THE GOOD PRACTICE OF ATHIENOU

## Municipal Council of Volunteers (MCV) founded in 1970

- Intergenerational governance structure of around 50 people (chaired by the Mayor)
- People of all ages offer their time and services to those in need
- Complementary to the municipal welfare services
- It recognises the social needs and contributes to the development of necessary policies to address them.



## PROGRAMMES OF MCV

- **Kleanthios Community Home for the Aged (1983).**

A living organization providing care to the elderly and not o



- **Konstantineleneio Center for Adults (2001).**

Social policies for the entire society of the Municipality.  
Day care, home care, etc.



- **Community Nursing Center (1991).**

High quality services-children 0-3 years old



- **Social Welfare Committee (2011).**

Social benefits network, social care.





# THE GOOD PRACTICE OF VOLUNTEERISM IN ATHIENOU



**βοηθώ!**

Νοιάζομαι και βοηθώ  
στην ανάπτυξη και βελτίωση  
της ποιότητας της ζωής του Δήμου μας.



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# THE GOOD PRACTICE OF VOLUNTEERISM IN ATHIENOU





# Volunteerism sustainability cycle

*Engage local society in volunteering activities and urban development policies and social integration.*



*Volunteerism greatly contributes in the **quality of life** of the community.*

*Community growth leads to more local society engagement that **increases the efficiency** of policies and actions and contributes to the **sustainability of the society**.*



# Awarded URBACT Good Practice in 2017



Picture 2 SUNDAY WALK - VOLUNTEERING ACTIVITY OF ALL GENERATIONS



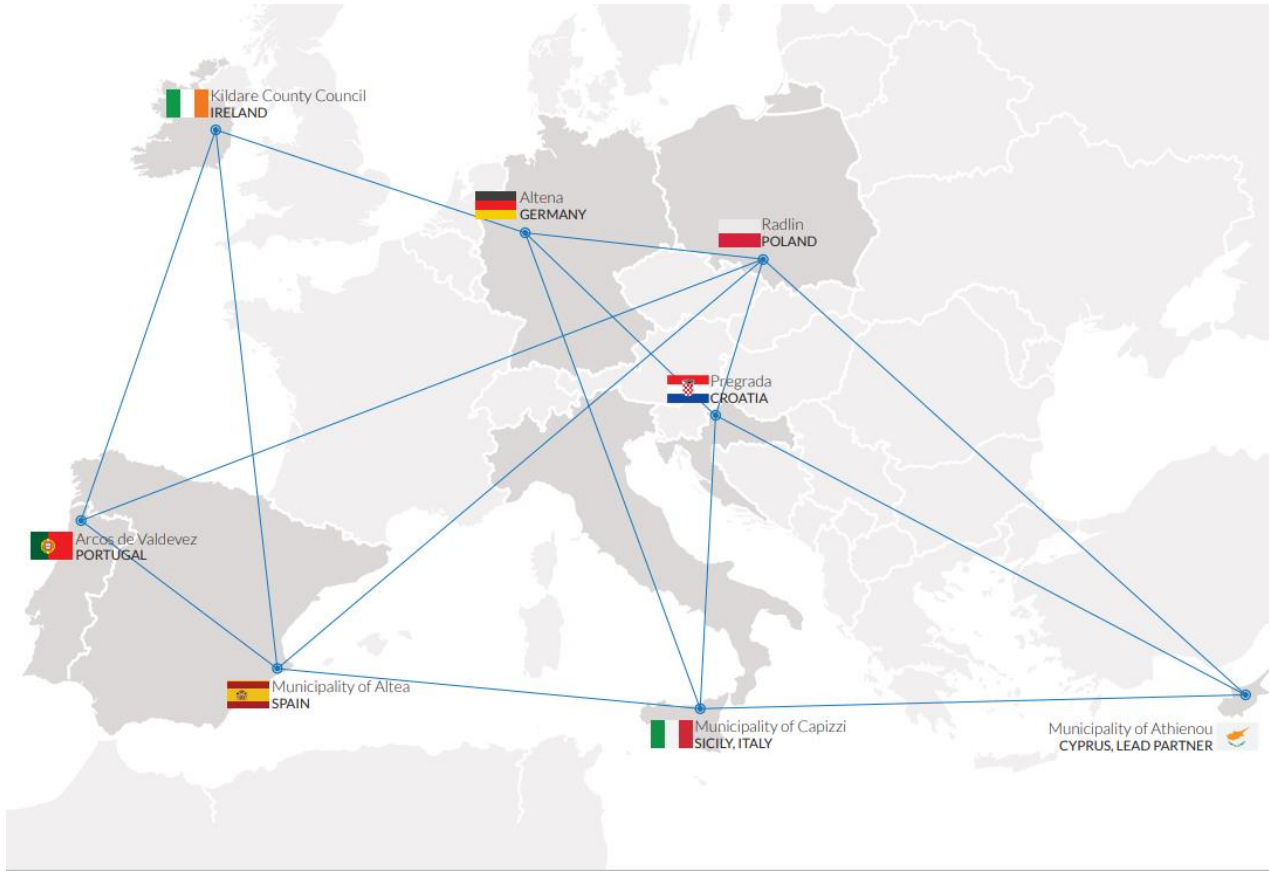


# 1<sup>st</sup> TRANSFER NETWORK VOLUNTEERING CITIES (Dec 2018-mid 2021):








- **Budget: EUR 600 000**  
(200 000 for the Municipality of Athienou)

- **Lead Expert**  
(paid directly from URBACT):  
Maria Joao Filgueiras Rauch,  
from Portugal. Supported the  
transfer process of the good  
practice to the other cities.



# The Good Practice transfer elements

	Thematic Modules	Name/Transfer Element	Objectives
	M1	Participative Governance	Achieve coordination of volunteering actions and increase participative mechanisms
	M2	Increase Intergenerationality	Increase the activities with young and elderly people
	M3	Mobilize Young volunteers	Attract young people to volunteerism and increase their community participation
	M4	Corporate Citizenship	Increase involvement of companies in volunteering through citizenship
	O1	Social Entrepreneurship	Tackle unemployment



# TRANSFER METHODOLOGY

**Objective:** Transfer elements of the Good Practice in each partner city

**Results:**

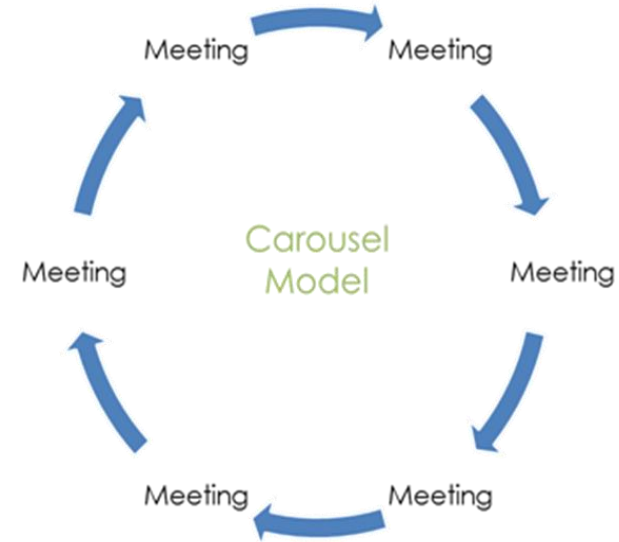
7 URBACT Local Groups created: one per partner

7 Plans for the Transfer: one per partner

1 Improvement Plan for the Good Practice of Athienou

7 transnational meetings

Continuous interaction and collaboration amongst partners.





European Union  
European Regional  
Development Fund



**VOLUNTEERING  
CITIES**

# Transfer Guide

Social Participative Model  
using Volunteerism

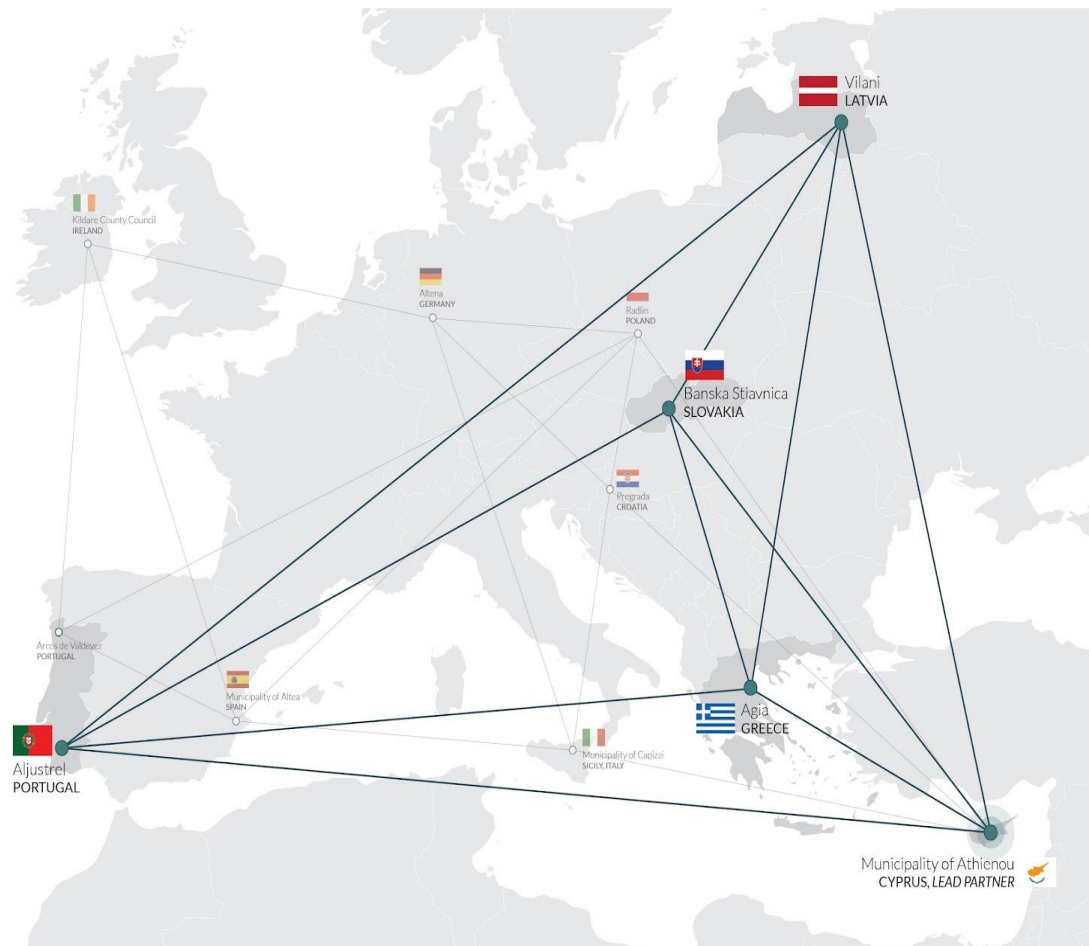




**4 partner cities**  
**5 Transnational Meetings**  
**4 URBACT Local Groups**  
**4 Transfer Plans**  
**1 Improvement Plan for the  
Good Practice**  
**Local Actions**

**Budget: EUR 550 000**

**(180 000 for the Municipality of  
Athienou)**



# THANKS A LOT FOR YOUR PATIENCE

**ΑΚΟΛΟΥΘΗΣΤΕ ΜΑΣ**  
ΣΤΑ ΜΕΣΑ ΚΟΙΝΩΝΙΚΗΣ ΔΙΚΤΥΩΣΗΣ



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**Any questions?**



Before you go...



 Don't forget to...

**Apply to the Call for Good Practices through:  
[urbact.eu/get-involved](https://urbact.eu/get-involved) by 30 June, 14.00 CET !**

**Contact: [goodpractices@urbact.eu](mailto:goodpractices@urbact.eu)**

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[urbact.eu]