

An aerial night view of Linköping, Sweden, showing the city's lights and buildings against a dark blue sky. The city is illuminated with warm yellow and white lights, creating a vibrant contrast with the twilight sky. The text is overlaid on the upper portion of the image.

Linköping Future now

The European Rising Innovative City 2023

on Local food systems and public procurement —
Liège, Urbact EU City labs 2024-05-30



Linköping



166 700

inhabitants

+8200 inhabitants

during the last five years

5th largest

city in Sweden

82 % increase of workplaces and 172 % increase of jobs within the agriculture and forestry segment.

in the last 8 years

A workforce of 91 558 people

including commuters

37 600

students



Linköping



Future Now Forum

Elevating Urban Innovation

Linköping, Sweden
September 16-17, 2024



AI-generated visualization



Agricultural Region



Agricultural Region

Östergötland has nearly 430,000 inhabitants, of whom 16% live in rural areas (15% nationally)

80% of Östergötland's land surface is used for agriculture and forestry (62% nationally)

6-7% of those employed in Östergötland work in green industries - about 12,500 people

In Östergötland 3600 farms and 3300 forestry enterprises - combined total turnover 8 billion SEK

160 food companies – total turnover 5 billion SEK, from 2500 to 3000 employees





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The Linköping case of local food and procurement

Kost & Restaurang (Food and Restaurants):

- 25 000 portions a day
- 60 kitchens with restaurants
- 250 employes

Preschools, schools and elderly care



What governs the design of school meals in Sweden?

According to national legislation, school lunch must be free of charge for primary schools.

According to the School Act, it must also be nutritious.



Objectives for the City -sourcing from local producers

Politically adopted Policy for Meals:

The municipality must strive for at least 80 % of purchased food to be produced in Sweden from Swedish raw materials.

The municipality must strive for at least 50 % of purchased food must be locally produced in Östergötland or bordering landscape.

(Östergötland' regional food strategy)

Working with the existing legislation

It's not possible to state specific requirements on Swedish and locally produced food according to the Public Procurement.

In order to achieve the Meal Policy intentions (for example):

Produced with good animal care and comply with Swedish animal legislation.

Requiring that food be delivered in returnable trays etc.



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Dialogue with local producers

In cooperation with our Local Agro/green hub, Vreta Kluster, the City initiated a dialogue with local producers (volumes of procurements etc)



Vreta Kluster

Vreta Kluster is a business park, a meeting place and an arena of development for the green industry, i.e. those working in agriculture and forestry.

Our objective is to stimulate innovation, technological progress and business development for companies, thus resulting in growth for the green industry.



Market dialogue

- Establish contact between producers and buyers
- Support municipalities in procurement processes
- Visits to farms and food producers
- Create networks for food service managers to share experiences and best practices



Market dialogue

Local B2B food fair

An annual event where producers and suppliers meet new customers.

Here, locally produced goods can find new sales channels through country stores, farm shops, wholesalers, the food industry, public kitchens, restaurants and businesses in the tourism sector.



Market dialogue

Food Jam

An event where we bring together local chefs from well-known restaurants with chefs from public kitchens to create new dishes with local ingredients



Categorisation of foodstuffs

Introduce management of categorisation of foodstuffs.

Smaller procurements based on the food that is available locally.

Six procurements with local suppliers (fresh meat, fresh bread, sausages charcuterie, dairy products. peeled potatoes, carrots vegetables).

30,2 % locally produced

56,8 % produced of Swedish materials

70,2 % is manufactured in Sweden

32,1% is organic food

2,16 carbon dioxide per kilogram of food





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Discussion points

- What is top of mind for you when thinking about setting requirements for locally/regionally produced food?
- What are your success stories related to public procurement of local food?
- Are you engaged in market dialogues with local producers?
What is your approach to market dialogue?