

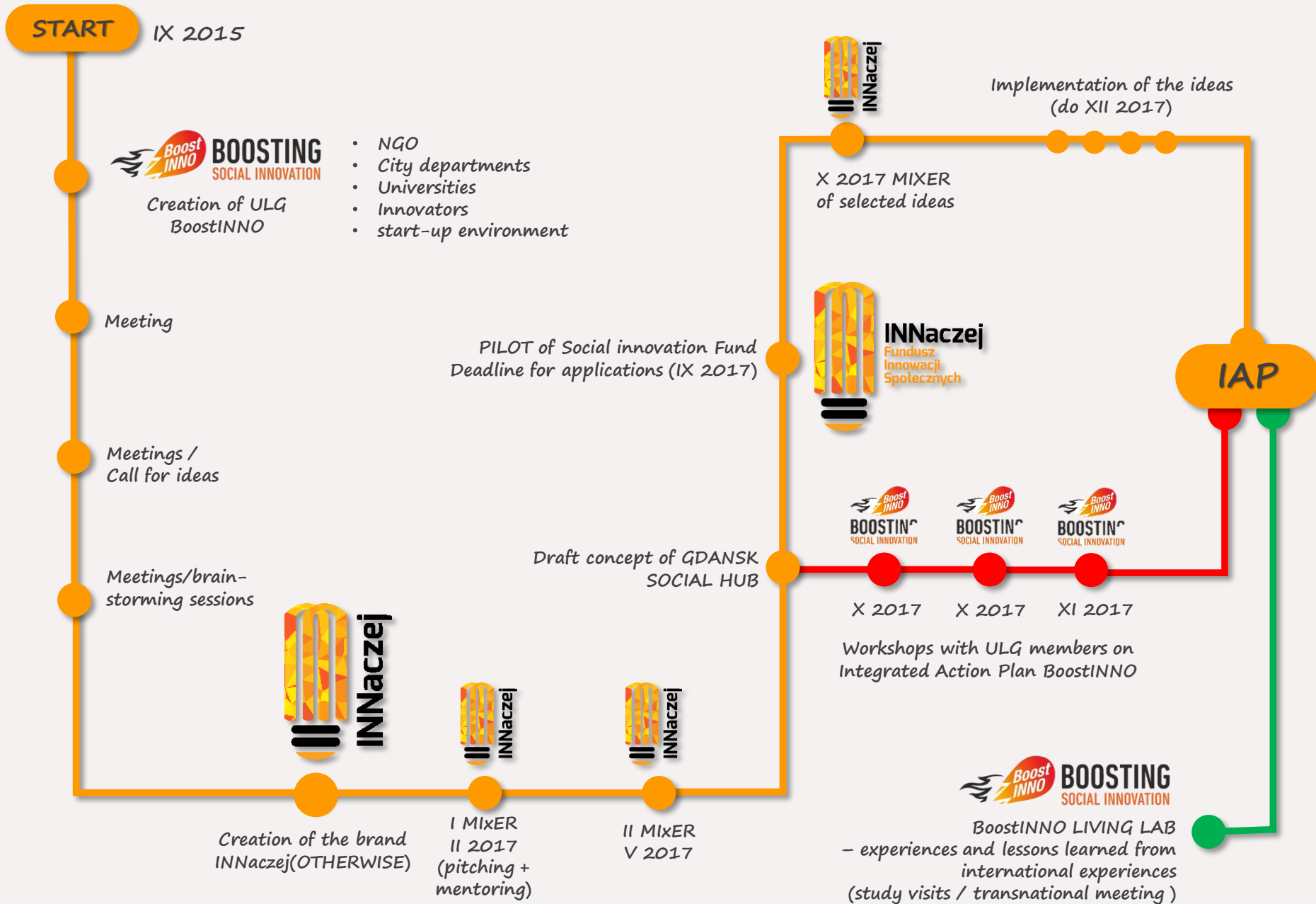
*INTEGRATED ACTION PLAN-
2018-2023
GDANSK-INNACZEJ*

*GDANSK- OTHERWISE
SPACE FOR SOCIAL
INNOVATION*

ENGLISH SUMMARY



HOW WAS OUR IAP CREATED?



GDAŃSK CHALLENGES

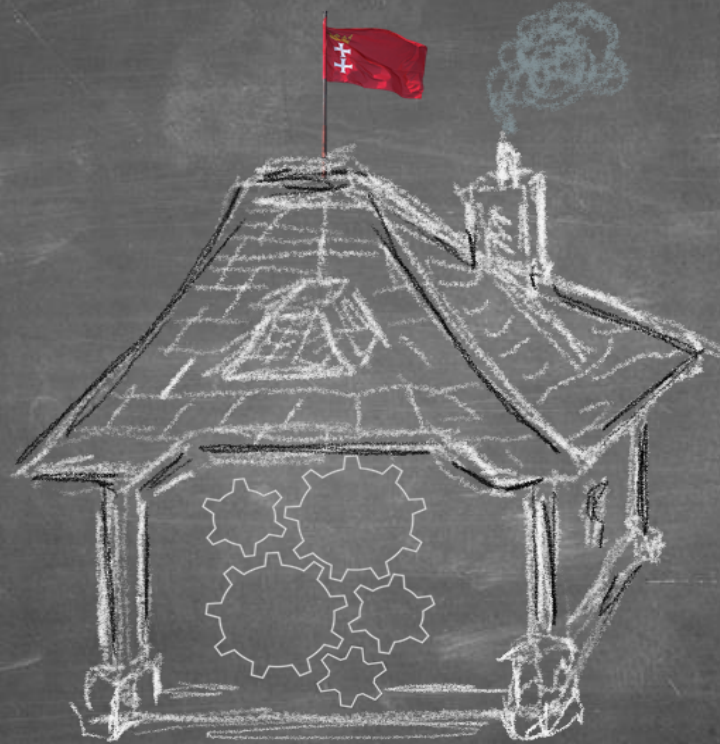
- Lack of community of people interested in social innovation – presence of diffused individuals
- Lack of space for social innovation and meeting place for people interested in changemaking
- How to communicate about social innovation to Gdansk citizens and other stakeholders
- How to identify „unusual suspects”?
- How to scale up social innovation?

We are creating Social Innovation Powerhouse

-interactions between people which lead to happiness, not just a building

Roof above head will be needed—but just to have a meeting place, where people can talk and experiment.

Because in changing the world for a better place **PEOPLE are the most important** and (what can be surprising) interactions between them: from talk to emotions—from watching each other to common actions, from arguing to understanding and total **trust**.



It have to be more **bulding relations** rather than space.

Way, road, feelings, spirit and culture in which everybody will feel good, were we are stimulating eachothers, where we will create teams and together improve our lives.

It is here, where **people meet**. People with problems or those who don't know about them, those who knows how to solve them or those who can hcome up with sollution . Also such people who will help in idea implementation.

Thanks to diverse interactions, during identifying and testing different ideas, real – **social innovations** will come up –. But not only. All of that, what will turn out to be valuable, but not necessarily being social innovation will be shifted to **other forms of support** offered by city, NGO's or business.

Reminder: **innovation depends on people** –and their characteristics and attitudes, skills and knowledge as well as motivation –much more than from planned processes, tools or infrastructure

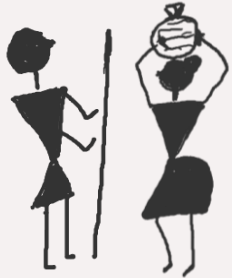
THROUGH PEOPLE, FOR PEOPLE AND WITH PEOPLE



- Look at reality around you from different perspective, recognize what you can do otherwise

- Is need well recognised? Is it the only solution? Are there any better ideas?

If new solution concerns people, is implemented with people and it's aim is to improve their lives by giving them fishing fod instead of fish- it's for sure social innovation

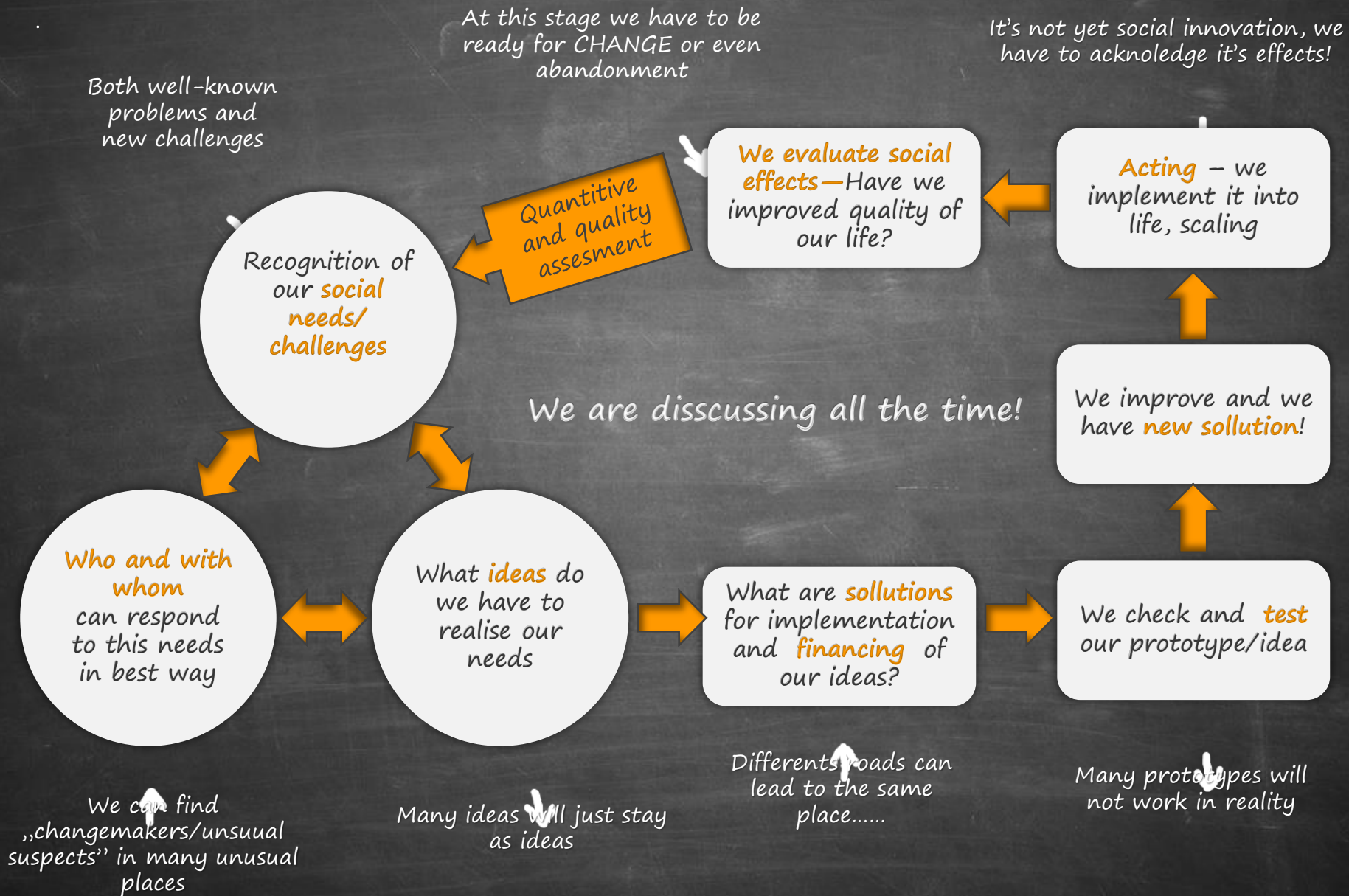


Innovation should be tailored-made, uniuqie solution for particular group of people, places etc.



WHY DO WE NEED SOCIAL?- if we better address our problems, fulfilled our needs, and just improve our everyday lives, **that means that social innovation makes us happy.** And happy Gdansk's citizens, means happy city. City of Gdansk 😊

„Process” of social innovation creation



Instead of the „process”, better oiled gear machine

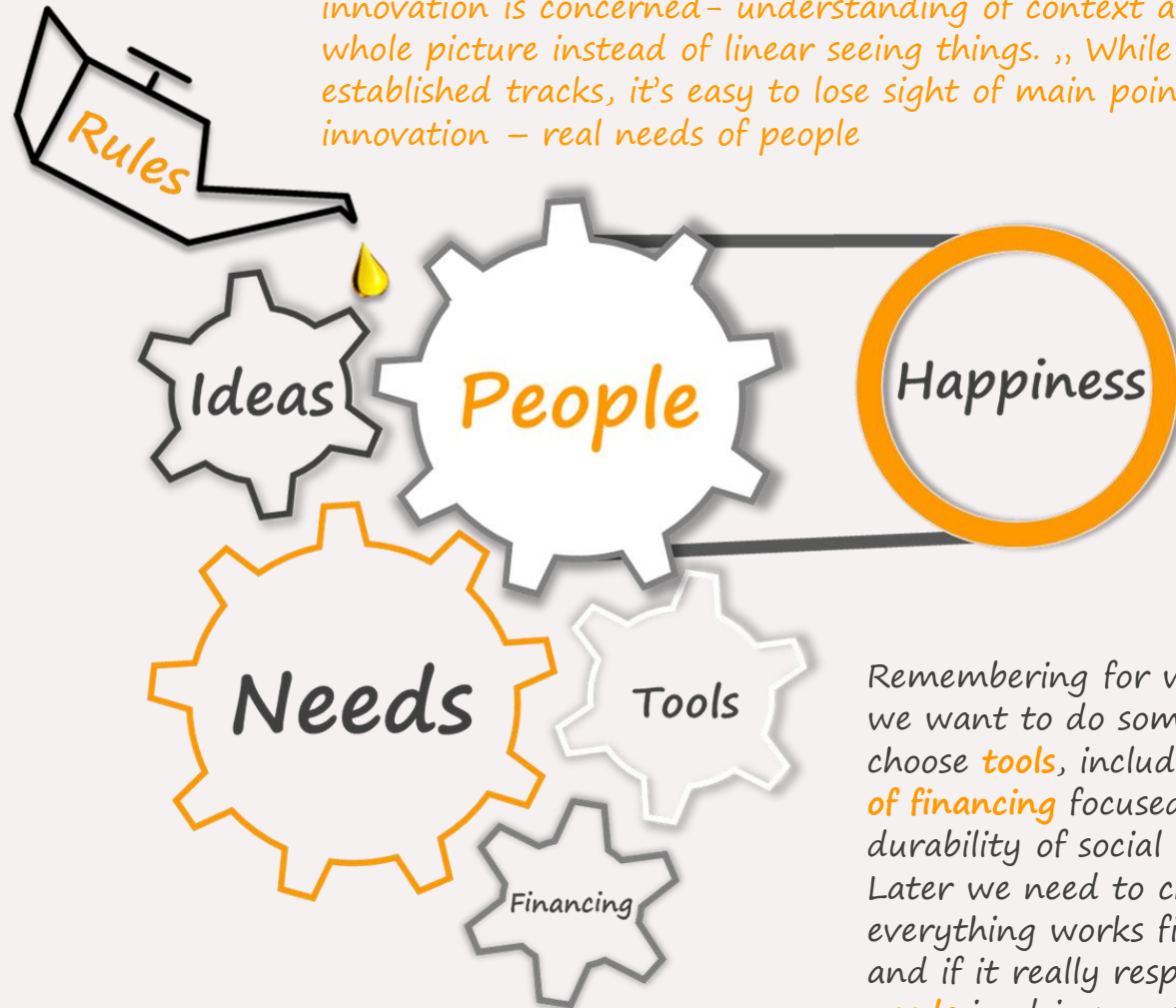
Improving life in our city is like well oiled gear machine, where in which each sprocket is important and if even one malfunctions, the whole machine can become obliterated.

Rules are like lubricant thanks which whole machine is working smoothly: we are using common language of values so we are understanding each other and we can trust each other

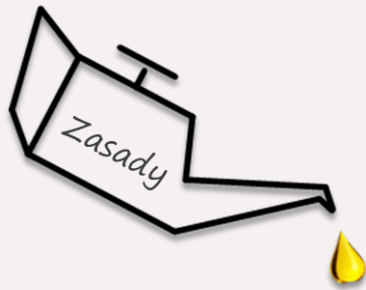
Social needs are needs of **people**, that means ours, citizens of Gdansk – that mean **ideas** how to improve quality of our life should be worked out with us, for us and through us.

Among us there are innovators – some of us are already inventing something, other have just **ideas**, but there are also those who don't even know that could be great „changemakers”.

There is need for holistic approach as far as creation of social innovation is concerned – understanding of context and looking whole picture instead of linear seeing things. „ While driving on established tracks, it's easy to lose sight of main point of social innovation – real needs of people



Remembering for who and why we want to do something, we choose **tools**, including **sources of financing** focused on durability of social impact. Later we need to check if everything works fine together and if it really respond to our **needs** iand improve **quality of our life**.



Why do we need rules?

System of support for social innovation is complicated machine, which mesh different interests, people, institutions and their opinions, possibilities and expectations.

It's natural that tension arise. Just like good lubricant in the gear machine reduces friction, so the rules- agreed and accepted by all participants of the emerging system allow it to operate efficiently.

It is a readable „**charter of principles**” that everyone involved in running of the system will identify with. It's sharing the same language and thus shaping the culture of dialogue. And a real dialogue builds trust, without which "changmekers" do not dare to invent and then test bold ideas. Trust facilitates contacts between the participants of the system - they become more frequent, freer and more sincere.

As with every „charter” it's easy to forget about it , but it's important that **without those values we won't see changes for better** and we can fast loose the feeling of sense of our activities. Maybe there will be innovations, but not social and not causing a snowball effect. They will be punctual both from the side of implementation and effects



Which rules we need ?

Openess – for everobody who want to join „the system” and obey it’s charter of principle

Partnership – greting familiar with social problems and trying to solve them together with all available in partnership competences and assets

Connectedness/networking approach seeing each others in wider scale and city ecosystem

Transparency jest gwarantem bezpieczeństwa uczestników, budowania kultury dialogu i budowania zaufania. Jest też niezbędna do tego, aby każdy z nas mógł ocenić jak nasz system działa. Oznacza, że nasze zamiary, sposób działania, decyzje i oceny efektów muszą być jawne i jasne dla każdego, kto w systemie działa ale też go tylko obserwuje – czyli dla wszystkich mieszkańców Gdańska.

Diversity –colletive wisdom and searching for sollution from diverse perspectives

Flexibility – system need to be flexible and constantly adjust to need of those who really use it!

Creativity and spontaneity – creative need to be whole system supporting SI, not just innovator

Focusing on the common good The core of social innovation is improving our lives better, improving our city. Social innovations create a common good.

Where shall we search for people with their needs, but also with ideas how to fulfilled /solve them?e Let's search among:

Ludzie

Pomysły

Potrzeby

Sport activists
organizers, sportmen

Employees of cultural
institution

entrepreneurs

district councillors

Priests

Active citizens

Health sector
employees

These are just examples. "The greater diversity of people and openness on every inhabitant of Gdansk," the better ideas for improving our lives - more accurate, effective and wise

People with problems

Volunteers and
streetworkers

social workers, non-
governmental
organizations, urban
move

artists

Local government
representatives

journalists

Employees of
city/public
institutions

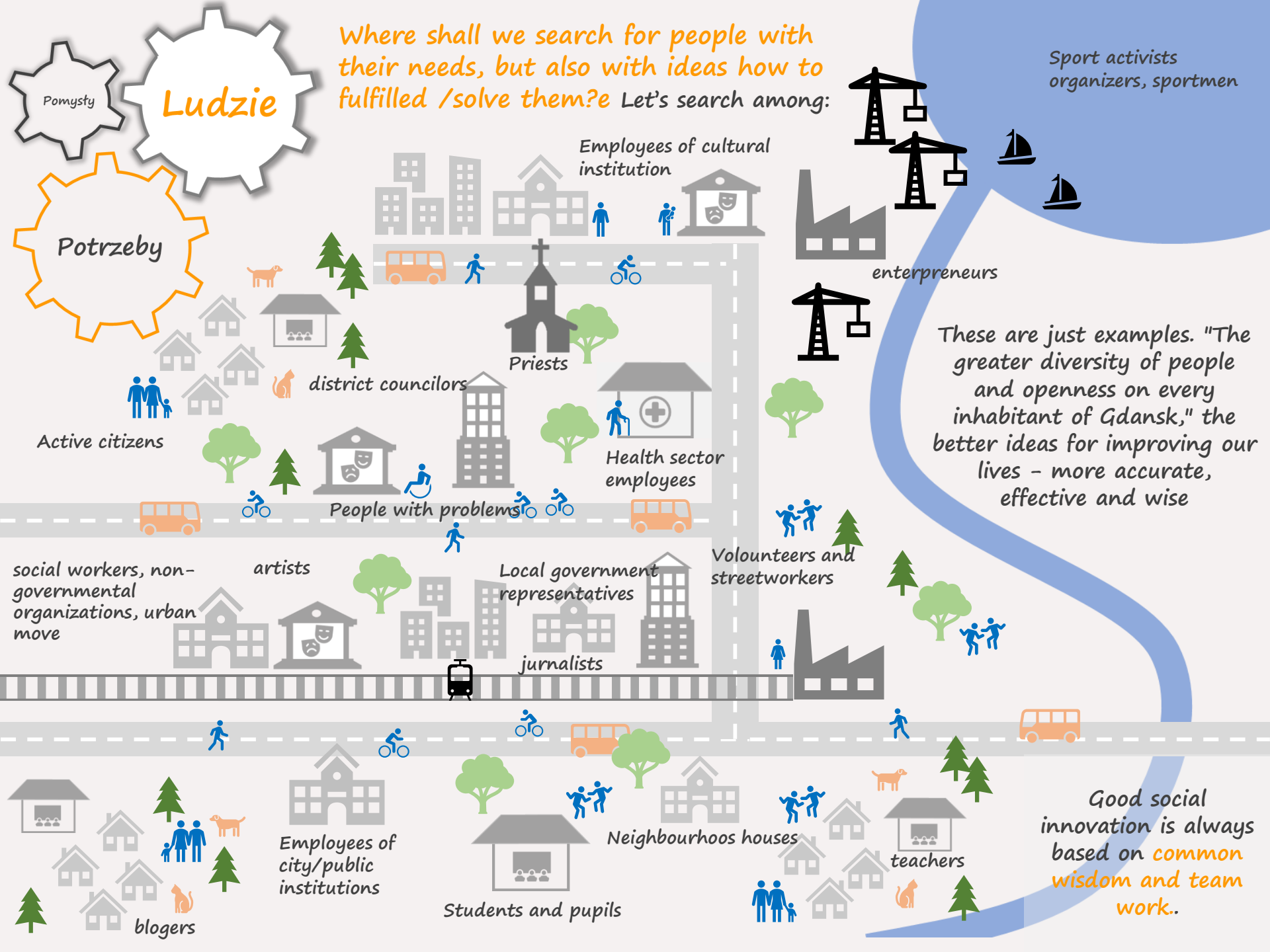
Neighbourhoos houses

teachers

bloggers

Students and pupils

Good social
innovation is always
based on **common
wisdom and team
work..**



„A wise man will make tools of what comes to hand” – Thomas Fuller

– good atmosphere without tools will induce innovation, but even best tools without good spirit won't increase innovation

Narzędzia

Finansowanie

Our rules are tools for creation of innovation culture

Stages of support

Identifying problems and challenges

Searching for changemakers

Support of changemakers

Support of ideas – testing and implementation

Verification of desired social change has happened?

Types of tools:

- Research and statistic data, foresights, deliberative panel,
- Consultation
- Analysis of city reporting
- workshops, discussions

- Citizens panels, consultations, participatory budget, meetings with NGO's, activists, teachers
- Supervision of social workers
- Open space

- Workshop, meetings, trainings,
- FuckUp Nights
- networking
- Providing meeting space, mentoring

- Workshops, meetings, trainings
- Need analysis
- Business plan creation
- Financing: public grants, innovative public procurement, Seed Capital, Venture Capital itd.

- Research and statistic data
- Surveys and interviews
- Focus group research
- Analysis of experiences

What we want to achieve??

Main aim

We want to solve our Gdansk challenges and address our needs better and through it live in happy city

And more concrete?

Detailed aims

We want to have SPACE full of life, interactions between different people and organisations

We want to act together - connect information, knowledge, experiences, ideas, tools, funds and solutions

What we want to do??

Activities

To adapt building for our needs

To work out in participatory way rules of new SPACE

Plan for actions

To map Gdansk social ecosystem

What will be produced?

Products and results

- Headquarter/space for social innovation
- Technical equipment

Place, which atmosphere will be natural hatchery of social innovation

- Statute
- Organisational structure
- Choosing host of the space
- Infrastructure.
- Budget
- Rules
- Partners

Organisational culture of that place will be great example of perfect conditions for social innovation

- Programme of the space
- Calendar of events and other related meetings
- List of mentors/ base of resources
- Map of sources of financing
- Program of promotion and communication

Activities will have aim to inspire/involve and create interactions between people

- Map of social policy ecosystem
- „Address book” of people and business institutions working in social field

Better recognition of people and organisations working in social field

SOURCES OF FINANCING

BUDGET

<i>Planned projects (in application proces)</i>	<i>AIMS</i>	<i>Status (May 2018)</i>
<i>CommUnities (Transfer Network)-URBACT</i>	<i>Inspiration from Neaples in comanaging public spaces</i>	<i>l phase approved to implementation</i>
<i>Horizon2020</i>	<i>Mapping Social innovation ecosystem</i>	<i>Waiting for results</i>

<i>Typ of costs</i>	<i>Source of financing</i>	<i>Inne</i>
<i>Taking over building</i>	<i>City property</i>	
<i>Maintenance of the building</i>	<i>At the beginning from city budget</i>	
<i>Cost of animator/host of the whole proces of building up community and responsible for opening the space</i>	<i>At the beginnng, Social Development Department employee</i>	
<i>Social Innovation Fund</i>	<i>Social Development Department budget</i>	