



CASE STUDY: IMPLEMENTATION OF PUBLIC PROCUREMENT ACTION PLANS

Cities face many challenges when it comes to implementing Public Procurement Strategies and Action Plans including around: data and evidence; embedding innovation and social and environmental criteria; and decision-making and monitoring. The city of Koszalin in Poland produced an Integrated Action Plan (IAP) as part of an URBACT Action Planning Network called [Procure](https://urbact.eu/procure)¹. One year on from the completion of the Procure Network, this document explores how this city has overcome the challenges associated with implementing their IAP.



Data and evidence – The City of Koszalin, Poland

Koszalin is located in the North Western part of Poland and forms part of the province of Zachodniopomorskie. In economic terms, Koszalin is in a period of economic and population change and growth. In recent years around 10,000 economic migrants from the Ukraine and Belarus have arrived in Koszalin, taking advantage of significant employment opportunity. Koszalin's industrial heritage is not one of heavy industry or large industrial plants. Instead, around 75.5% of businesses are classified in the trade and service sectors including: light and food-processing industries, metal working and woodworking industries, and logistics and warehouse activities.

The IAP for Koszalin (produced as part of the Procure Network) had an overarching objective of 'an increased level of public funds retained on the local level for the good of the local economy'. The challenge with this objective was that Koszalin did not have an evidence-based understanding of their current procurement spending, both within the Municipality and amongst wider Anchor Institutions. They did not know where their procurement spend went geographically and sectorally, nor did they know the extent to which they spent with different types of businesses such as SMEs.

To overcome the challenge associated with procurement implementation around data and evidence, Koszalin have become engaged in a further URBACT Network, called Making Spend Matter. This Transfer Network is seeking to transfer a methodology called Spend Analysis developed by Preston City Council in the United Kingdom to six other cities, including Koszalin. Spend Analysis will enable the Municipality of Koszalin and its Anchor Institutions to understand its procurement spend and start to change its procurement processes so that it can start to realise the overarching objective of the IAP.

¹ <https://urbact.eu/procure>